

# *Sponsorship Options*



# Your help saves lives.

Listen up, boss.

Your business has the power to save lives.

By sponsoring our trauma support services, you'll help ensure that nobody falls through the cracks when they need help the most.

We won't leave you empty-handed for your efforts, either.

We're proud to offer a range of top-notch recognition, benefits, and experiences that will make you feel like a true hero.

Let's join forces and show the world what it really means to make a difference.

We're ready. Are you?



# Hi. We're Reflex.

Trauma doesn't discriminate or hold back.

Neither should the response to it.

We're a Newcastle based charity that provides trauma counselling, resources, and support to people who need it.

We are building a nation wide trauma support service, so people can access trauma counselling whenever and wherever they need.

We're doing this so we can live in a nation where no-one is left behind, and no one falls through the cracks.

Right now, we're raising funds to expand our current services by creating a local drop in centre, and a mobile counselling and education room so we can expand our reach, help people who need it, and save lives.

We need your help to do it.



# Take a peek at some sponsorship options

One off donations are great, but our monthly packages have some fantastic perks for your business, and help keep things running smoothly so we can help more people.

	FRIEND - 97 A MONTH	BACKER - 297 A MONTH	SPONSOR - 797 A MONTH
Your Logo on our sponsor page	✓	✓	✓
Posts about you on our social media accounts	one	annually	annually
A media kit for your own social media and website	✓	✓	✓
Your + our video content	your name	logo + shoutout	logo + shoutout
Your logo on our flyers, brochures, and print materials			✓
A speaker available for your annual event to talk about what you're doing for the community			✓
A teacher available for a presentation or workshop for staff and their families about mental health and wellness.			✓
An annual social media takeover – we'll send our brightest social media person to create content for your socials about your impact in the community.			✓

# Major Donor Packages

Ready to really step up and show us what you're made of? Our major donor packages really pack the perks in.

## Heroes

### FOR DONORS OVER 18K PER ANNUM

- Logo on Sponsor Page
- Logo on Home Page
- Video segment in our video content
- Monthly social media posts
- Your logo at the end of our video content
- An article on our site about your services, business, and the impact you're having on the community.
- Press kit
- Logo in email signatures
- Logo on print materials
- Logo at Events
- Annual social media takeover - we'll send our brightest social media person to create content for your socials about your impact in the community.
- A speaker available for your annual event to talk about what you're doing for the community.
- A teacher available for a presentation or workshop for staff and their families about mental health and wellness.
- Reduced rates for EAP, Workplace audits, and wellness programs

# Icons

## FOR DONORS OVER 25K PER ANNUM

Logo on Sponsor Page

Logo on Home Page

Logo on every page of our site in the footer

A video about your company and the impact it has on our endeavours, for your use, and posted on our social media.

Monthly Social Media Posts

Your logo at the end of our video content

An article on our site about your services, your business, and the impact you're having on the community.

Press Release

Your logo on our vehicles

An article and photo for the local paper that details our relationship and its importance in the community

Logo in email signatures

Logo on print materials

Logo at Events

An annual social media takeover – we'll send our brightest social media person to create content for your socials about your impact in the community.

An annual social media takeover on our socials- we'll work with your team to create content about your business for our socials about your impact in the community.

A speaker available for two annual events to talk about what you've done for the community.

A teacher available for a two presentations or workshops for staff and their families about mental health and wellness.

Reduced rates for EAP, Workplace audits, and wellness programs

# Legends

## FOR DONORS OVER 50K PER ANNUM

Logo on Sponsor Page

Logo on Home Page

Logo on every page of our site in the footer

A video about your company and the impact it has on our endeavours,

for your use, and posted on our social media.

Monthly Social Media Posts

Your logo at the end of our video content

An article on our site about your services, your business, and the impact you're having on the community.

Press Release

Your logo on our vehicles

An article and photo for the local paper that details our relationship and its importance in the community

Mutual presentations and appearances at events

Workplace mental wellness audit

Logo in email signatures

Logo on print materials

Logo at Events

An annual social media takeover – we'll send our brightest social media person to create content for your socials about your impact in the community.

An annual social media takeover on our socials- we'll work with your team to create content about your business for our socials about your impact in the community.

A speaker available for your annual event to talk about what you've done for the community.

A teacher available for a presentation or workshop for staff and their families about mental health and wellness.

Links to you in the bio of our socials

A workplace seminar series for employees

Product development and naming opportunities

Reduced rates for EAP, Workplace audits, and wellness programs

# Sound good?

Too easy.

Once you've decided on the perks you want, pop on over to <https://www.reflex.org.au/sponsorships/> and fill out the form there, or email us at [hello@reflex.org.au](mailto:hello@reflex.org.au) and we'll arrange to have a chat. If you're a local, we can even arrange to stop in for a cheeky coffee date.

